

For many years the Town of Waterford adopted an ordinance for “Peddlers and Solicitors” to allow individuals to sell door-to-door within the Town of Waterford. Many citizens have asked why the Town of Waterford allows this type of activity in our community. Federal law mandates that a municipality allow door to door sales or “Solicitation” within their community with the understanding that the municipality can adopt local ordinances to regulate the activity.

The Town of Waterford’s ordinance requires that the applicant undergo a background check, have their state issued driver’s license or state issued ID card and personal information. If an application is approved for a permit, it is approve for a limited amount of time and all approved solicitors MUST carry their permits on them at ALL times.

If someone comes to your property to solicit or sell any type of item or service and does not have a Town of Waterford Peddler’s permit, PLEASE contact the Waterford Police Dept. at 262-534-2119.

Also remember, you have the right to post on your property “No Solicitation and No Trespassing.”

REMEMBER!!!

By issuance of this permit, the Town of Waterford, in no way, endorses the seller, company or products offered for purchase. You should always check the Better Business Bureau (www.bbb.org) if you have any questions regarding the company.

Permit holder must carry their permit on their person and be prepared to show upon request to anyone who so desires to view the permit.